## LISTING OF CLAIMS

This listing of claims replaces all prior versions, and listings, of claims in the application.

Claims 1-42 (Cancelled).

43. (New) A beverage dispensing system comprising:

a base unit having at least one nozzle, the at least one nozzle dispensing a beverage;

a metering device that produces a first signal according to an amount of beverage dispensed from the at least one nozzle;

a timing device that produces a second signal according to a time of day that the at least one nozzle is dispensing the beverage;

a controller that receives the first signal and the second signal and produces an output signal; and

a display device including a television screen that displays a video signal coupled to the base unit.

- 44. (New) The beverage dispensing system of claim 43, wherein the display device transmits a third signal to the controller based on a visual display that is being displayed.
- 45. (New) The beverage dispensing system of claim 43, wherein the output signal is based on the time of day that the at least one nozzle is dispensing the beverage and a visual display produced by the display device.

Appl. Serial No. 09/976,677 Reply to Office Action mailed March 22, 2007 Amendment dated Sept. 24, 2007 Attorney Docket No. 105205.018700

- 46. (New) The beverage dispensing system of claim 43, wherein the output signal is based on the amount of the beverage that is dispensed from the at least one nozzle and a visual display produced by the display device.
- 47. (New) The beverage dispensing system of claim 43, wherein the output signal increases as the amount of the beverage increases.
- 48. (New) The beverage dispensing system of claim 43, wherein the output signal is used to generate an invoice.
- 49. (New) The beverage dispensing system of claim 43, wherein the timing device is configured to produce a third signal according to an amount of time that the at least one nozzle is dispensing the beverage.
- 50. (New) The beverage dispensing system of claim 43, and further comprising at least one additional display unit positioned proximate to the base unit.
- 51. (New) The beverage dispensing system of claim 43, wherein the beverage is at least one of water, beer, wine, liquor, soft-drink, sports drink, and juice.

Appl. Serial No. 09/976,677 Reply to Office Action mailed March 22, 2007 Amendment dated Sept. 24, 2007 Attorney Docket No. 105205.018700

52. (New) A beverage dispensing system comprising:

a dispensing unit having at least one nozzle and a display device, the at least one nozzle dispensing a beverage and the display device producing a video display;

a metering device that produces a measurement signal according to an amount of the beverage dispensed from the at least one nozzle;

a timing device that produces a timing signal according to the time of day that the video display is produced by the display device; and

a controller that receives the measurement signal and the timing signal and produces an output signal.

- 53. (New) The beverage dispensing signal of claim 52, wherein the display device transmits a visual signal according to the video display.
- 54. (New) The beverage dispensing signal of claim 53, wherein the output signal is based on the measurement signal, the timing signal, and the video signal.
- 55. (New) The beverage dispensing signal of claim 52, wherein the output signal is based on the amount of the beverage dispensed from the at least one nozzle and the visual display produced by the display device.
- 56. (New) The beverage dispensing signal of claim 52, wherein the output signal increases as the amount of the beverage increases.
- 57. (New) The beverage dispensing signal of claim 52, wherein the output signal is used to generate an invoice.
- 58. (New) The beverage dispensing signal of claim 52, wherein the timing device produces a timing signal according to a time of day that the at least one nozzle is dispensing the beverage.

Appl. Serial No. 09/976,677 Reply to Office Action mailed March 22, 2007 Amendment dated Sept. 24, 2007 Attorney Docket No. 105205.018700

- 59. (New) The beverage dispensing signal of claim 52, wherein the display device produces an audio and visual display.
- 60. (New) The beverage dispensing signal of claim 52, and further comprising at least one additional display unit positioned proximate to the base unit.

61. (New) A method of dispensing a beverage from a beverage dispenser, the method comprising:

producing a video display proximate to the beverage dispenser;

dispensing the beverage from at least one nozzle;

measuring an amount of the beverage being dispensed from the at least one nozzle;

generating a measurement signal according to the amount of the beverage;

generating a timing signal according to a time of day that the beverage is being dispensed; and

receiving the measurement signal and the timing signal and generating an output signal.

- 62. (New) The method of claim 61, and further comprising transmitting a visual signal according to the video display.
- 63. (New) The method of claim 62, and further comprising producing an output signal according to the measurement signal, the timing signal, and the visual signal.
- 64. (New) The method of claim 61, and further comprising increasing the output signal as the amount of the beverage dispensed from the at least one nozzle increases.
- 65. (New) The method of claim 61, and further comprising generating an invoice using the output signal.
- 66. (New) The method of claim 61, and further comprising producing a signal within the timing device according to the amount of time that the at least one nozzle is dispensing the beverage.
- 67. (New) The method of claim 61, and further comprising positioning at least one additional display unit proximate to the base unit.